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PATENT  
Customer No. 22,852  
Attorney Docket No. 08011.3003

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
	)	
John B. FERBER et al.	)	Group Art Unit: 3622
	)	
Application No.: 09/835,377	)	Examiner: RETTA, Yehdega
	)	
Filed: April 17, 2001	)	
	)	
For: APPARATUS AND METHOD FOR	)	Confirmation No.: 6035
DELIVERY OF TARGETED	)	
MARKETING TO AUTOMATED	)	
SERVICE MACHINES	)	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**AMENDMENT**

In reply to the Office Action mailed October 8, 2004, with a period for reply extending through January 10, 2005 (January 8<sup>th</sup> being a Saturday), please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims in this paper.

**Remarks** follow the amendment section of this paper.